

Path To The Flag

Multicultural Golf Association of America

MGAA, Inc. Publication



MGAA/CHAPTER CLUBS PARTNERSHIP

The MGAA goal is to build long-term relationships with MGAA chapters worldwide to ensure that the needs and goals of local junior golf associations, administrators and staff are met.

The MGAA program will increase chapter's visibility with our national program and network. Our media coverage will heighten chapter services, so the community will understand the full worth of the program's value, benefit, and its positive influence on the youth (see chapter information on page 3.)

Reinforcing our Mission 2002

Following our mission statement and strategic plan we feel that offering chapters to local organizations will help us reach the lives of more young adults. **Our reach is no longer National, but Now, Global.**

Make no mistake; this does not lessen our commitment in America proper. Rather, it strengthens our current work amongst American kids. Caribbean and South American kids need the same guidance, support and care as found in our American program.

USA NETWORK IN ASSOCIATION WITH THE MGAA

At **USA** we are more excited and enthusiastic about our golf properties and our relationship with the PGA Tour than ever before. Not only do we have 13 PGA Tour events, in addition to The Masters and The Ryder Cup on our broadcast calendar for next year, but we have also signed a multi-year contract that will more than double our PGA Tour tournament coverage in 2003. The future is bright and we want you to share in the benefits of our good news.

We're especially proud that in 2002 we're also teaming up with the **MGAA** to develop youth clinics at various Tour events in order to introduce multicultural youngsters to the sport and provide them with access which has previously been unavailable to them. We feel that this is a great way to support an athletic program that strengthens self-confidence and demonstrates that success can be achieved through focus, discipline and goal setting.

All signs indicate that golf as a sport and life-style is growing at a rapid pace. As USA Network looks towards 2002 and beyond, we are poised and ready to capitalize on the increased golf fan base and to bring you the best golf coverage in the world, bar none.

UNITED WE STAND

On September 19th, eight days after the terrorists struck the World Trade Center, the MGAA conducted a “putting contest” in association with WRCN Radio for the Long Island Radio Relief Fund.

One-hundred percent of the funds were channeled to organizations which benefited families of fallen Firefighters, Police and EMS workers. These include the UFA’s (Uniformed Firefighters Association) Widows and Children’s Fund.

Supporters for the day’s event included John Imperiale of Chase Bank which also sponsors MGAA programs on Long Island, and Jay M. Reyes of Courtesy Lincoln-Mercury, Inc., Bronx, New York.

Kids Final

Brian O’Donnell played in two world-wide junior golf tournaments in 2001, boys division - 10 year old, Brian won both events. Brian also scored his first ace at a MGAA junior golf program event. Congratulations! Brian.

Colin Press played second position at his high school with a team record “9 & 1” and team won school league championship. During the Fall invitational the team had best score. Colin had the low-gross score and was “Student Athlete of the Month.” Congratulations ! Colin.

Golf Wrap

MGAA Kid’s that participate in USGA commercials during the week of the US Open are still receiving royalty checks which are now exceeding Ten Thousand dollars.

For the second consecutive year, the Kid’s in the MGAA Chapter St. Lucia participated in Kid’s Golf “Drive, Pitch & Putt” Worldwide Competition.

MGAA 2001 Golf Tour hosted five-events that attracted 125 golfers on Long Island, NY.

One-Day Annual Golf Fundraising Events the MGAA Supported and Assisted in 2001

The SportsCoach.com
Lake Grove Treatment Systems
HRRMG
The GRADS Foundation
Allen Educational Foundation
Community Life Center of Riverhead, NY
Baptist Church of Riverhead
Urban Promise - Camden, NJ
Juan Marichal Celebrity Golf Event
Our Lady of Wisdom Regional School
Little Hero’s Foundation
Ryan Smith Celebrity Golf Classic

The Greatest Thing That Ever Happened in the Sport of Golf

The MGAA came on the golf scene in 1990 and was established in 1991. The organization brought a diversified group of kids, both boys and girls that the sport of golf didn’t want. “Rather than wait for the kids to come to the sport,” stated John David, president, we embraced them as family members. We have reached over 100,000 kids in 38 states, and in the Caribbean with our junior golf and empowerment program designed to produce productive and ready citizens.

The MGAA is the *first* golf organization to contribute to the increase in the participation of multicultural, inner-city and other disadvantaged youth who may not necessarily have the opportunity to be employees, or career professionals in the golf industry. The uniqueness of the MGAA program has been its educational and empowerment segment during junior golf clinics. Our *empowerment* component “*Life Skills*” is designed to enhance our youth and reestablish vision, mission, purpose, principles, and values in life. We believe goal setting is the key to academic and social success. The MGAA goal is to help kid’s to become productive and ready citizens. To accomplish this goal, we believe kid’s should focus on “Leadership Development.”

In one-year alone the MGAA grew the game of golf for disadvantaged youth by creating over 100-million media impressions. These impressions were accomplished by utilizing newsprint, television, radio, magazine publications, banners, our web-site, and MGAA newsletters. The fact is the MGAA is a “*National Model*,” and has been the benchmark for junior golf programs around the country and Caribbean. We’ve worked hard to build a strong foundation for regional and world-wide expansion and we will accomplish our goal by long-term relationships with our chapters.

(The success of our program can be measured by other programs that copy what we do. “Great programs are always duplicated”). The MGAA concept of empowerment through golf has been our motto since 1991.

What Others Are Saying About The MGAA

“I would like to thank the MGAA Chapter-Nevada for the eight-week long golf clinic offered, free of charge, to thirty children that attend the Boys and Girls Club in Carson City. Through this program, many children are given an opportunity to learn how to golf, children that for many reasons, be it economic or otherwise, may not have been afforded such a chance.”

Lissa Armas
Field Trip Coordinator
Boys and Girls Club of Carson City

“I’d like to sincerely thank you for contacting me at the Hispanic Services and offering to have Hispanic Youth Image participate in the MGAA golf program this summer. Often times we hear our youth say that there is nothing to do. And, there is always the concern about money for fun things to do. I now know how to respond and where to direct the kids.”

Shawnee Fieffo
Youth Program Coordinator
Nevada Hispanic Services, Reno, NV

“I saw ten faces looking at me at a way that is unexplainable. I had these kids attention in a way I hadn’t had with my other junior clinics. At this point I became excited to teach these kids, because they were excited to learn.”

J.J. Drake
P.G.A. Professional
Sunridge Golf Course, Carson City, NV

Once again, I am writing to express my appreciation to the MGAA and your sponsors for providing our students with a wonderful experience. It is so valuable and empowering for our students to encounter new challenges and experience success. The opportunity to play “real golf” really showed our students what the game is about. We look forward to next year.

Robert Maire
Little Flower School, NY

MGAA CHAPTER INFORMATION

Link to MGAA, Inc., and its National Exposure

What Chapters will Receive:

- MGAA procedure, its golf training program, empowerment program, how to operate program.
- VIP password to private information on our website for Chapters only.
- Invitation to MGAA Celebrity Golf Events.
- Procedure to conduct golf fundraising events.
- Assistance with local grants.
- Invitation to Worldwide junior golf competition.
- Golf training equipment (Freight expense only).
- National Media Exposure.
- Assistance with newsletter.
- MGAA logo.
- Listing at PGA Merchandise Show as Chapter.
- Assistance in development of practice center, executive golf course, golf school.
- MGAA contacts for student college scholarships.
- Opportunity to MGAA links and alliance.
- Record keeping assistance.
- Program visit and hands-on assistance by John David, President of MGAA.
- Yearly seminar/Workshop invitation.

We would like to thank the following MGAA Sponsors, supporters and contributors for 2001

American Airlines, Titleist FootJoy Worldwide, Gilbert Hose, Henry Griffiths, TOUR Wives Association, Callaway Golf Company, Spalding Sports Worldwide, True Temper, Chase Bank, UPS, WRCN Radio, TheSportsCoach.Com, The MUNI Corporation, Sunderland of Scotland, SKB, Caddie-Pak, CST, USA Networks, and Nirvana Golf Technology

Bacardi Martini USA, Inc., Amica Insurance, O'Douls, Anheuser-Busch, OutBack Steakhouse, Sensacion Marketing Creatives, and golfersnewsletter.com

Butch Harmon, Doug Eberts, Dr. & Mrs. Leo Epifano, Bill McCreary, Jack Nicklaus, and other MGAA Celebrities and participants of O'Douls WRCN Radio 2001 MGAA Suffolk Golf Tour

Facility Support

Cherry Creek Golf Course, MGAA Headquarters, Long Island National, Tall Grass Golf Course, and St. Lucia Golf & Country Club-Host Club W.I.

MGAA IN ST. LUCIA 2001

The next charity tournament in St. Lucia is set for June 21, 2002 and Caribbean sports celebrities have committed their support to help make it a reality. The tournament has been named in memory of Carol Bullaro, who was a guiding force during the first two tournaments.

The Second Annual Celebrity Golf Tournament facilitated by the MGAA in St. Lucia in 2001 was a huge boost to local efforts to develop the Youth Empowerment program for underprivileged children. More than 90 golfers and 250 total guests attended the event. The children's clinic that followed our celebrity tournament attracted 30 children who began the golf and empowerment program a year ago and 50 additional children who began their golf experience. The basketball clinic sponsored by the Tourist Board preceding our tournament attracted 75 children. The overall program has set an exemplary model for neighboring Caribbean islands that are seeking assistance to alleviate rising problems of poverty and crime. Proceeds from the tournament included EC\$10,000 donated for rehabilitation of the old Gros islet Police Station into a youth recreation center and EC\$5,000 for a summer camp for children with multiple disabilities.

We would like to thank the following event sponsor's for their contribution to the success of our annual event. American Airlines, Titleist-FootJoy Worldwide, Nirvana Golf Technology, Hyatt Regency Resort St. Lucia, Callaway Golf Company, Jack Nicklaus, and Air Jamaica.

MGAA GOLF OUTINGS & CONTRIBUTIONS

Tear here

Thank you for your contribution

Tear here



Yes, I would like to contribute to the Multicultural Golf Association of America.

___ \$50 ___ \$100 ___ \$500 ___ Other

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____

E-Mail _____

Please make check payable to MGAA, or

___ VISA ___ MasterCard

___ American Express ___ Discover

Account# _____

Expiration Date _____

Cardholder Name _____

The portion of your contribution not attributable to goods and services is tax deductible to the extent permitted by law.

Please place me on the mailing list for 2002 information about the following golf outings:

___ St. Lucia June ___ Puerto Rico, April

___ Jamaica ___ Santo Domingo

___ Michigan ___ Nevada

___ Long Island, NY ___ Other

MGAA, Inc.

P.O. Box 1081

Westhampton Beach, NY 11978-7081

www.mgaa.com